

Valentina Ceballos Diaz

Graphic Designer | Film | Illustration |

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PROFESSIONAL SUMMARY

Dependable and hard-working artist, illustrator, and graphic designer with 5+ years of art experience looking to participate in the design, art, and film industries. Adept at working to specifications or creating original, bright, and fun graphics, illustrations, and designs to promote your company, organization, or event, bringing your story or creative project to life. Strong team player, committed and dependable, with a diverse set of skills and visual styles, and extensive knowledge of digital media and its surrounding culture. Love of fauna and flora, humanity, and culture.

WORK EXPERIENCE

Marketing Intern | W Hotels Marriott | Bogotá, Colombia | June 2026 - July 2026

Assisted Marketing Representative and Marketing Director through creating social media posts, campaigns, and graphics for hotel-related events. Managed social media accounts for publicity, interacted with customers through direct messaging to assist them in inquiries, and contributed in meetings regarding campaigns

Graphic Design | Boston University Hillel | Boston, MA | August 2024 - Present

Created various flyers, posters, and graphics for the BUHillel social media accounts and websites. Worked with other graphic designers to conceptualize and release posts in a timely manner, promoting events, celebrations, meetings, and special conferences

Graphic Design Intern | Pineda Covalin | Mexico City, Mexico | June 2024 - August 2024

Concept artist and designer for deluxe clothing items and patterns. Worked through initial phases and coloring phases with a team of other designers. Also created advertisements for social media posts.

Graphic Design | INK Illustration Club | Boston, MA | March 2024 - May 2025

Conceptualized social media posts and designs for the INK Illustration Club. Communicated within the club E-Board to create and plan semester-long projects and weekly workshops for members and participants. Designed one of the running mascots for the Mascot Voting Event.

Illustrator | Boston 100 Words, Boston Public Library | Boston, MA | April 2023 - August 2024

Illustrated posters based on winners of the fiction writing contest "Boston 100 Words" to be shown around the city. Posters were used as advertisements for the subway system, local library, and billboards.

EDUCATION

Bachelor of Fine Arts, Graphic Design | Minor in Film/TV | Boston University | August 2021 - May 2025

Completed coursework at Boston University with painting, graphic design, motion graphics, typography, art history, and website design classes. Participated in filmography, video editing, scriptwriting, and film production classes to obtain a Minor in Film & TV.

Master's of Professional Studies | Design Management | Pratt Institute | August 2026 - Present

Currently completing an MPS in Design Management, in which systems in our industry, both in organizations and companies, are analyzed from how they are designed and how they benefit from them. Combination between design and business, along with developing leadership skills.

Scholarships and Awards

Dean's List (2024)

High Honor Roll (2022)

Fully funded scholarship (2024-2025)

Venice Summer Study Abroad | Fine Arts Program | Boston University | May 2023 - July 2023

Participated in graphic design and illustration classes for the Venice Summer Study Abroad program. Spent time in the city and getting culturally familiar with its history in art, along with visiting the world-famous Venice Biennale.

VOLUNTEERING

Fundacion Emilio | 2019 - Present

Participated in events and multiple volunteering opportunities to help entertain children undergoing cancer treatment at the National Institute of Cancerlogy in Bogotá, Colombia. This includes hosting art, pottery painting, puppet, and storytime activities to help kids ages 5 - 18 years old.

Un Techo Para Mi País | 2012

Worked with groups of volunteers to help build houses from scratch for low-income families in their neighborhoods. The volunteer groups all planned, constructed, gathered materials, and directly assisted families with their new home, along with gifting them food and other necessities.

SPECIALIZED SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Adobe Animate, Premier Pro)
- HTML, CSS, Javascript
- Excel, Word Document, OneNote
- Website design
- Canva
- Figma
- Procreate and Asesprite
- Gamemaker GML (beginner)
- Animation skills
- Google Docs, Sheets, Slides
- High communication skills
- Creative writing and editing experience
- Customer service
- Team player and group contributor
- Photography skills
- Video editing, filming, and exporting
- Animal lover

CITIZENSHIPS AND LANGUAGES

- Native **Spanish** and **English** speaker, writer, and reader
- Beginner-level French
- Citizenships in the **United States of America**, **Mexico**, and **Colombia**